

OH,  
HEY!

I'M

# SHIRLEY CHONG



in SAN FRANCISCO

### contact me

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### website

CHEEKYCHONG.COM

### LinkedIn

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### skills

#### SOFTWARE

ILLUSTRATOR  
PHOTOSHOP  
AFTER EFFECTS  
PREMIERE PRO  
INDESIGN  
WORD  
EXCEL

#### KNOW HOWS

GIFs  
ILLUSTRATION  
VIDEO  
PATTERN DESIGN  
PAINTING  
KNITWEAR  
CANTONESE

## shows & fairs

- 2020 SF ZINEFEST
- 2019 TINY SPLENDOR  
EAST BAY PRINT SALE
- 2019 FLEETWOOD SF  
100 UNDER 100 SHOW
- 2019 LUCKYDUCK CAFE  
MY LIL' DEMONS, SOLO SHOW
- 2019 THE LOIN SF  
PAWESOMENESS SHOW
- 2019 TINY QUARTERS  
YART SALE
- 2018 BOOK & JOB GALLERY  
SEND ME ACROSS THE SEA SHOW
- 2014 AUTODESK DESIGN NIGHT  
FASHION + TECHNOLOGY

## education

CALIFORNIA COLLEGE  
OF THE ARTS  
SAN FRANCISCO, CA

BFA, FASHION DESIGN

## experience

JAN18-NOW

### ILLUSTRATOR + WEB DESIGNER

FREELANCE

WEB DESIGN, BRAND ASSETS, EDITORIAL  
ILLUSTRATION +MORE

CLIENTS: TARGET, UNDERGROUND PLANT TRADE,  
GROWTH, THE BOLD ITALIC, BANANA MAG +MORE



JAN17-DEC17

### ASSOCIATE DESIGNER

GYMBOREE, BABY BOY TEAM

DESIGN BABY BOY COLLECTIONS

GYMBOREE

SEP14-JAN17

### ASSOCIATE DESIGNER

TARGET, GENUINE KIDS BRAND, GIRL + BOY TEAM

DESIGN COLLECTIONS FOR \$130 MIL BRAND  
CREATE BEST SELLERS, UPHOLD POSITIVE GROWTH  
TEXTILE SUPPORT



JUN14-JUN14

### INNOVATION RESEARCH FELLOW

AUDI INNOVATION RESEARCH + CCA FELLOWSHIP

CONCEPT + PROTOTYPE NEW WAVE OF CARS



JUN13-AUG13

### APPAREL DESIGN INTERN

TARGET, XHIL BRAND, INTIMATES HOSIERY + SLEEP TEAM

IDENTIFY + RESOLVE WHITE-SPACE OPPORTUNITIES



JUL10-JAN13

### DESIGNER / ENTREPRENEUR / SALES

CARDBOARD SPACESHIP ENTERPRISE

CONSTRUCT MOBILE + INTERACTIVE STOREFRONT  
PRODUCE + SELL GOODS



WHOA!  
CHECK THIS OUT  
NICE!!

